

**THE FANS HAVE SPOKEN: BUY ONE GET ONE FREE
TICKET OFFER WINS THE VOTE AT LIVENATION.COM
THIS WEDNESDAY JULY 22ND EXCLUSIVELY AT
LIVENATION.COM**



LOS ANGELES, CA July 20, 2009 In an unprecedented move, Live Nation let concert fans set the ticket-buying terms themselves for this week's concert ticket offer. More than 35,000 music fans voted in the 36 hours that the poll was active, and the winner was clear. 72% of voters picked the buy one get one free offer for lawn tickets for hundreds of shows across the country. "What's better than no service fee?" Live Nation asked. "Half-price tickets," was the fans' clear answer.

Tickets for this week's Wednesday promotion go on sale at 12:01 a.m. local time on July 22, 2009 only at www.LiveNation.com.

"We spend a lot of time listening to fans," said Michael Rapino, President and Chief Executive Officer of Live Nation. "This week we decided to take it one step further and for the first time ever let the fans choose for themselves what our Wednesday ticket offer should be. Anything we can do to help make it easier and more affordable for more concert fans to get to the show, gets our vote."

Promotion will execute via a 50% discount off the total price and fees of tickets in multiples of two. Not available in combination with other offers. Participating shows at Live Nation amphitheatres only. Subject to availability. General admission or reserved seats where applicable.

ABOUT LIVE NATION:

Live Nation's mission is to maximize the live concert experience. Our core business is producing, marketing and selling live concerts for artists via our global concert pipe. Live Nation is the largest producer of live concerts in the world, annually producing over 22,000 concerts for 1,600 artists in 33 countries. During 2008, the company sold over 50 million concert tickets [concert tickets](#) and drove over 70 million unique visitors to LiveNation.com. Live Nation is transforming the concert business by expanding its concert platform into ticketing and building the industry's first artist-to-fan vertically integrated concert platform. The company is headquartered in Los Angeles, California and is listed on the New York Stock Exchange, trading under the symbol LYV. For additional information about the company, please visit www.livenation.com/investors.

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